



## COALITION FOR A COMPETITIVE PHARMACEUTICAL MARKET MISSION AND PRINCIPLES

### MISSION:

The Coalition for a Competitive Pharmaceutical Market (CCPM) is an organization of employers, insurers, generic drug manufacturers and others committed to improving consumer access to affordable pharmaceuticals and promoting a vigorous, competitive prescription drug market. CCPM supports public policies that facilitate timely access to affordable pharmaceuticals.

### PRINCIPLES:

- Support FDA definitive, efficient approval pathways for affordable pharmaceuticals, including biopharmaceuticals, providing consumers and public and private purchasers with significant cost savings.
- Support market-driven solutions to address the skyrocketing costs of prescription drugs within our nation's health care system.
- Support opportunities to increase both utilization and awareness of the safety and efficacy of affordable drugs, and their value to state, federal and private programs.